

LOCATION:

Los Angeles Area Chamber
of Commerce Boardroom
350 S. Bixel St. • Los Angeles, CA 90017

WELLS
FARGO

Become a Customer MAGNET



Integrating the power of offline and online marketing for explosive growth

Presented by **TURNINGPOINT mag**

Increase Sales, Market Share and Profitability!

- Learn to Build your Sales Value Ladder
- Develop your Intentional Marketing Congruence Plan
- Move your Website from "Useless" to "Priceless"
- Write your 1-Page Working Marketing Plan
- Zero in on Social Media you Really Need—or Don't Need

Choose ONE Day to Attend:

Oct. 18 / Nov. 15 / Dec. 13

FREE REGISTRATION!

www.becomeacustomermagnet.com

For info call 323.300.4038

When you Google the products or services you sell
along with your town (e.g., Florist in Pasadena)
does your website show up on Google's first page?



Who Should Attend:

- Entrepreneurs responsible for performing or overseeing marketing activities
- New business owners who want to get started on the right foot
- Marketing managers who need to increase skills and capabilities
- Marketing professionals looking to take their services to a new level



Register Online or Scan QR Code - Today!

www.becomeacustomermagnet.com

For more info call 323.300.4038

*Source: 2012 Turning Point small business survey.

FREE REGISTRATION!

Choose ONE Day to Attend:

Oct. 18 8:00 am - 11:00 am

Nov. 15 8:00 am - 11:00 am

Dec. 13 8:00 am - 11:00 am

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THE PURPOSE CENTER



Become a Customer MAGNET

